

# **Step by step to build a money-making website**

## **My assumption**

You are new in monetizing online. You're new at building websites as well.

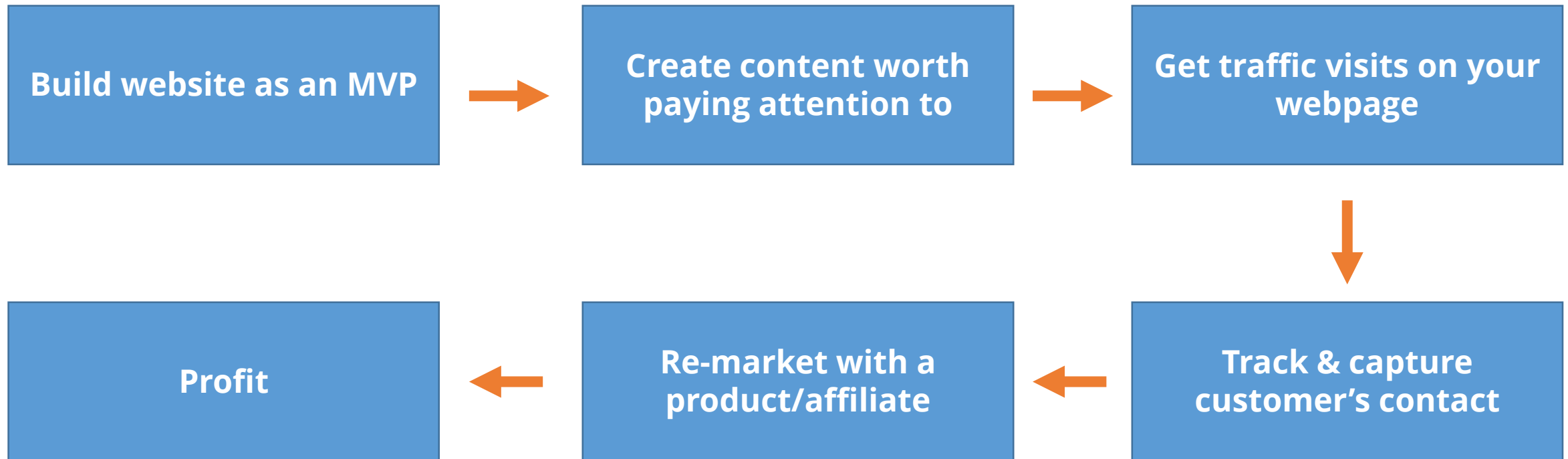
## Goals Today

Get a website up.

Understand how to build traffic

Implement monetization by the end of this week

## The Goal From Here



# How To Find Your Niche (30 mins)

## Passion VS Money

- Go for passion or money?

## Get ideas on sites like

- Amazon, Udemy, Google Trends, Commission Junction,

## Zoom down into your niche

- Specialization means more money
- What are you good and have knowledge on?
- Be specific. Yet, stay in an evergreen niche.

## Commerciality

- Who are your target markets. What do they do?
- Are there existing products / services? Don't reinvent the wheel.
- How can you be different?

# Building Your First Website (40 mins)

## Buy a domain

- .com .net .org
- make sure to use a coupon

## Point DNS to Cat Insight's Server

- ns1.jarbrands.com
- ns2.jarbrands.com

## Access Control Panel : [www.yoursite.com/cpanel](http://www.yoursite.com/cpanel)

- Create emails
- Store passwords in password tracking sheet
- Install Wordpress.

## Access your Wordpress site: [www.yoursite.com/wp-admin](http://www.yoursite.com/wp-admin)

- Create a page & a post
- Create a widget & install menu

# Create your first article post (30 mins)

## Keyword research & article research

- Google Adwords
- Buzz Sumo (to find article ideas)

## Article writing rule

- 1500 – 2500 words preferable
- Main keyword in title, subtitle, meta descriptions & permalink
- Sub-keywords to appear in consecutive subtitles & paragraphs
- Have an image or preferably a video on top.
- Have 3-5 content pieces as a start for your website.

## Access Control Panel : [www.yoursite.com/cpanel](http://www.yoursite.com/cpanel)

- Create emails
- Store passwords in password tracking sheet
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## Access your Wordpress site: [www.yoursite.com/wp-admin](http://www.yoursite.com/wp-admin)

- Create a page & a post
- Create a widget & install menu
- Install the DIVI theme

# Beautify + optimize your website (40 mins)

## Experiment with themes. Upload 'DIVI' theme

- Upload and activate DIVI theme
- Understand how 'shortcode' works.

## Checklist to optimize your website

- Understanding HTML. Try embedding a video
- Using plugins. Install SEO Yoast
- Google Webmaster Tools
- Google Analytics
- Wordfence
- W3 Cache installation + Checking with Google PageSpeed



# Is Affiliate The Only Thing To Do?

**No. But it is the easiest to get started with.**

## **Other ways of monetization?**

Advertisement with Google AdSense

Selling your own product (White label or own-found)

**What's important is YOUR ABILITY to pull in traffic**

**Traffic = people**

Don't forget that traffic is actually people. They're not robots or the 'internet'. It's real people who is going to visit your website, consume your content and buys from you.

## **Finish what you started**

I really want to help you. Marketing and profiting online can be done.  
I'm not a technical person. But I've done it.

I want to show you how and share the tools I use to you.



## The Ultimate Affiliate Monetization Course.

29th October 2016 | 9am - 5pm

A step-by-step physical course to get you started  
on building your own affiliate website and  
generating passive income.



# Ultimate Affiliate Monetization course

4 days physical course, where I'll take you step by step to build your website and creating your first affiliate website, generating you passive USD income.

# What's in The Ultimate Affiliate Monetization course?

- 32 hours physical course
- 1 year online support & updates.
- Essential plugins & tools

# Module 1

## Affiliate Secrets + Build Your Website

1. How to find your niche
2. Why & how to scale Amazon Affiliate
3. Creating & set up an amazon affiliate account
4. Which products sells best?
5. Proven keyword research hack
6. Getting a domain name that sells
7. Plugging into our hosting
8. Building and publishing your niche website
9. Installing important SEO plugins
10. Setting up Amazon affiliate plugins that will make you passive income

## Module 2

# Copywriting & creating web pages that converts

1. Writing and creating pages/post that people love & will convert on.
2. How to SEO optimize your website & articles.
3. Smart linking your products to Amazon without getting penalized.
4. Copywriting hacks that will get you more visits and conversion.
5. Website UX design hacks
6. Landing page tricks to get more people to convert from your affiliate products.
7. Optimizing your website
8. The one factor that increased my website earnings by 300X



# Module 3

## Digital Marketing On Steroids

1. 10 myth & mistakes in digital marketing & what you can do about it.
2. How to research your competitor and steal.
3. Keyword & SEO hacks to get you on page #1
4. SEO tricks that will get people on your site
5. Digital marketing techniques and secret that doubled my visits
6. Utilizing **email marketing techniques** for affiliates income.
7. Social media tactics to not sound salesy but get conversions
8. Using YouTube to open another affiliate income funnel

# Module 4

## Advanced paid ads & automation

1. The proper way of running **Facebook advertisements that agencies don't want you to know.**
2. When your advertising budget is too big.
3. Refining your sales funnel to get more sales.
4. How to beat your competitors who are doing the same thing.
5. Outsourcing the small work and reaping the profits for yourself.
6. Scaling what you've learn & gained to the next level.
7. When & how to cash out your earnings.
8. What's next? **Duplication.**

**The price for this is going to be at  
RM6000**

# Here is my typical consultation fees

SEO Consultation  
Website Build

RM5000/month  
Starting from RM6000



mobile ads



All

News

Images

Videos

Shopping

More ▾

Search tools

About 102,000,000 results (0.79 seconds)

### Best Mobile Ads - Monetize or Advertise Your App - startapp.com

**Ad** [ip.startapp.com/Mobile-Ads](http://ip.startapp.com/Mobile-Ads) ▾

Earn High eCPM or Advertise Effectively on **Mobile** Apps. Sign-Up Now!

iOS & Android · Innovative ads · App Monetization · Mobile Advertising · Worldwide mobile reach

Benefits: Unique Ad Units, Interactive And Engaging...

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[Sign-up Now](#)

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### Mobile Advertising - socialmediabeez.com

**Ad** [www.socialmediabeez.com/](http://www.socialmediabeez.com/) ▾

Blast your message in text & image to your targeted user.

### MobileAds.com: HTML5 Banner Ad Creator - Mobile Rich Media Ads

[www.mobileads.com/](http://www.mobileads.com/) ▾

MobileAds.com lets agencies, ad networks, and marketers build HTML5 ads, manage, serve, and measure interactive ads for desktop and mobile.



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## Photos

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# Honda Asian JOURNEY 2016

## The Big Destination Begins

**Road to MotoGP. From Thailand to Sepang International Circuit, Malaysia.  
October 26-30, 2016**

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Status Photo / Video Offer, Event +



Write something...

## This Week

[See All](#)

Product/Service

🔍 Search for posts on this Page



57K likes +211 this week  
Calvin Lim Kim Lee and 9 other friends

 14 follows



# Introduction to Big Data course. Free.

What is **big data**, what can you do with it and what are the career opportunities in Big Data?

Get started with Big Data in my exclusive course, **yours for free.**

[▶ Join Introduction To Big Data Course For Free](#)



~~RM6000~~

**RM2300 only**

**Free 1-year hosting (1 website)**

Complete step by step physical training (4 full days)

1 year online support



**RM2200**

*(with your fee today as a rebate)*

**Free 1-year hosting (1 website)**

Complete step by step physical training (4 full days)

1 year online support

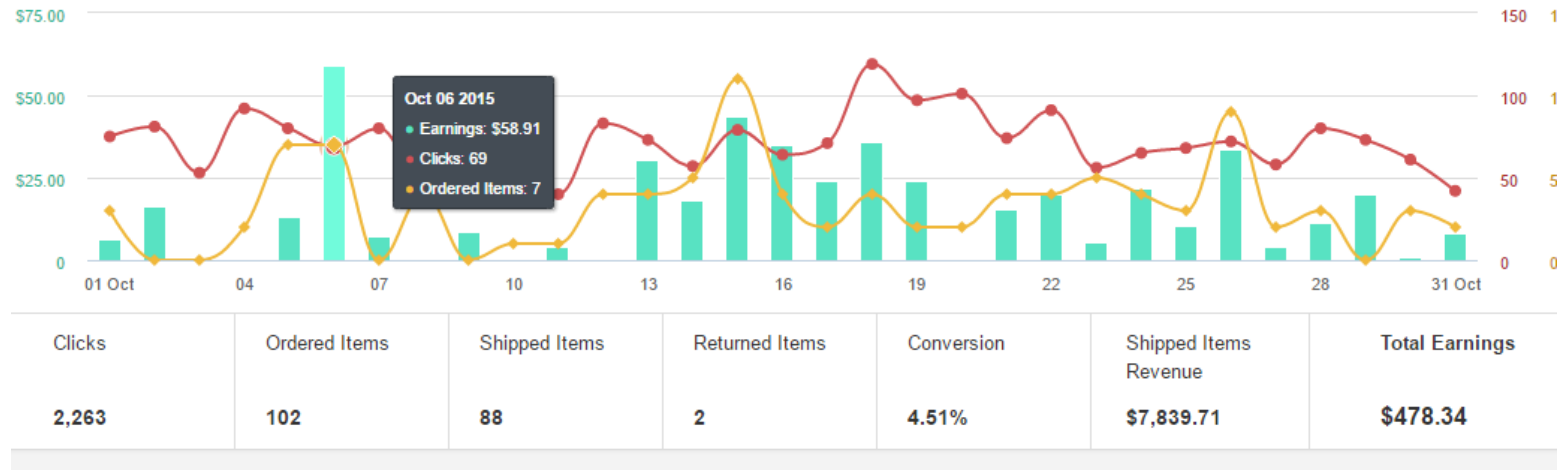
# Amazon

**USD120 x 30 items = USD 3600**

**USD3600 x 0.06% = USD216**

**USD216 equivalent RM896**

# On a bad month





Ordered Items Earnings Link Type Performance Tracking ID Summary Daily Trends

Product Title	Category	Product Link Clicks	Product Link Conversion	Merchant	Ordered Through Product Links	All Other Items Ordered	Total Items Ordered
1 AMA-Circle of Fifths for Guitar	Books	0	-	Amazon.com	0	1	1
2 Sennheiser HD 280 Pro Headphones	Musical Instruments	0	-	3rd Party	0	1	1
3 Hosa Cable CSS105 TRS to TRS Interconnect ...	Musical Instruments	0	-	Amazon.com	0	2	2
4 Hosa Cable CSS110 TRS to TRS Interconnect ...	Musical	0	-	Amazon.com	0	1	1

# Let's say you fail. Which I doubt you will

## You'll still learn

1. How to build website. And you can charge people for it.
2. SEO & marketing techniques. A highly sought after skill.
3. Paid ads mastery
4. Additional ways to monetize online

   
Sil had done keyword stuffing on our top 10 articles and we are gonna get penalized by google.




I need to quickly revert all the changes back to its original


 **Reuben Ch'ng**  
there's no such reset



but there's the autosave function

where we can rollback changes

on the posts

   
and I have changed the password to  and terminated his contract.

 **Reuben Ch'ng**  
oh dear

   
damn jialat.. and supposedly an experienced digital marketer with certification from MAGIC academy for growth hacking

 **Reuben Ch'ng**  
i see, the keywords are still on the blog?

There are lots of lousy marketers.  
The good ones are the ones who  
never stops learning.



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A step-by-step physical course to get you started on building your own affiliate website and generating passive income.

**JOIN THE COURSE NOW - RM2100**

**5<sup>th</sup> November (Saturday) @ Svofo (Sunway Nexis)**

**10am to 2pm**

**<http://catinsights.com/ultimate-affiliate-monetization-course>**

**Your special link**

<https://goo.gl/241fMf>

**Thanks for being great. Do your homework, see  
you this Saturday.**